



THE WEEKEND WARRIOR

MAY 24 - 25, 2024

The Weekend Warrior is a **brand new team competition**, hosted in Iowa City and Solon, Iowa. Each team has four members and each teammate will pick **ONE** event between bowling, running, biking and golfing. Collectively, the four team members will compete in one event together: 4x200. The 5 events will be scored against their peers, with the highest sum total winning. 36 teams. First come, first serve.

The Weekend Warrior begins Friday night (May 24) at Colonial Lanes in Iowa City, followed by Saturday in Solon for the 4x200, 5k run, 20k bike and golf. A social for fun will follow the last event.

Who are we doing this for? 100% of the funds raised support the Track Guy Foundation, a non-profit IRC Sec. 501(c)(3) organization. Since 2018, Track Guy has gifted **600+** pairs of shoes to Iowa student-athletes in need, awarded **fifty-two \$500** scholarships to graduating Iowa high school seniors, offered 3 free skills clinics across Iowa and much more.

We ask for your support of Weekend Warrior to aid in the continued growth and impact of the Track Guy Foundation.



Contact: weekendwarrior@trackguyfoundation.com

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR - \$5,000

Sponsor of the entire production (1 spot available)

Includes all benefits listed at lower sponsorship levels PLUS:

- Promote business alongside Weekend Warrior
- Logo in communication to participants (mailers, etc...)
- Logo printed on participant bags
- Opportunity for welcoming remarks at Solon High School

EVENT SPONSOR - \$2,500

Sponsor 1 of 5 events (4 available)

Includes all benefits listed at lower levels PLUS:

- Naming rights to 1 of 5 events (bowling, 4x200m, biking, 5K run, golfing)
- One Weekend Warrior team entry for the sponsor
- Business link on website
- Free booth space near Fun Zone
- Promotional material in participant bag
- Presentation of individual event winners

DELUXE SPONSOR - \$1,000

Includes all benefits listed at lower levels PLUS:

- 2 commemorative t-shirts
- Logo on all marketing material (flyers, posters, etc...)
- 24x18 yard sign at golf course
- Logo prominent on bowling alley, start/finish and golf course banners
- Individual signage with logo displayed in Fun Zone
- Social media name recognition (Facebook, Instagram, X)

FRIEND OF TRACK GUY - \$500

- Name on Website
- Business/name on bowling alley, start/finish and golf course banners
- Recognition on event day(s)
- Name on participant bag insert



SPONSORSHIP OPPORTUNITIES

	Friend of Track Guy	Deluxe Sponsor	Event Sponsor	Title Sponsor
Sponsorship Cost	\$500	\$1,000	\$2,500	\$5,000
Name on Website				
Business/name on bowling alley, start/finish and golf course banners				
Recognition on event day(s)				
Name on participant bag insert				
2 commemorative t-shirts				
Logo on all marketing material (flyers, posters, etc...)				
24x18 yard sign at golf course				
Logo prominent on bowling alley, start/finish and golf course banners				
Individual signage with logo displayed in Fun Zone				
Social media name recognition				
Naming rights to 1 of 5 events (bowling, 4x200m, biking, 5K run, golfing)				
One Weekend Warrior team entry for business				
Business link on website				
Free booth space near Fun Zone				
Promotional material in participant bag				
Presentation of individual event winners				
Promote business alongside Weekend Warrior				
Logo in communication to participants (mailers, etc...)				
Logo printed on participant bags				
Opportunity for welcoming remarks at Solon High School				

Contact: weekendwarrior@trackguyfoundation.com



SPONSOR INFORMATION

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____

PHONE NO.: _____

Please email your high resolution Vector formatted logo to:
weekendwarrior@trackguyfoundation.com and reference
business name in the subject.

Mail this form with election and payment to:
Track Guy Foundation
904 Ella Ave., Tiffin, IA 52340